

Rep Order# 6814167 Ver# 5 Status Revised  
EC'd No

Traffic Order# 767208

Printed: 05/23/2012 9:58 AM  
Last Received: 05/23/2012 8:59 AM  
Showing Buylines: All Lines

1 of 3

Station WUPW-TV TOLEDO, OH.  
Advertiser ( ) US CHAMBER OF CMRC  
Product US CHAMBER  
Estimate# 436  
Buyer Scott Kahn  
Phone#  
Fax#

Agency ( ) MEDIA AD VENTURES  
8136 OLD KEENE MILL ROAD, S#A-300  
SPRINGFIELD, VA 22152  
Agency C/P1/P2/E 106/120/436  
Flight Dates 05/14/2012 - 05/20/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) ANJIE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC--\*

-- REMARKS --

VER 5 ISSUED TO REVISE TP LN 7

PLS CONFIRM ASAP

THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	1	M-F	10A-11A	MAURY PCVICH	:30	\$50.00	05/14-05/18	5	1	5	\$250.00	
	2	M-F	4P-5P	ANDERSON COOPER	:30	\$50.00	05/14-05/18	5	1	5	\$250.00	
	3	M-F	630P-7P	FOX TOLEDO NEWS @ 630PM	:30	\$60.00	05/14-05/18	5	1	5	\$300.00	
	4	M-F	7P-730P	THE OFFICE	:30	\$80.00	05/14-05/18	5	1	5	\$400.00	
	5	M-F	730P-8P	HOW I MET YOUR MOTHER	:30	\$80.00	05/14-05/18	5	1	5	\$400.00	
	6	M	9P-10P	HOUSE	:30	\$400.00	05/14-05/14	1	1	1	\$400.00	
*	7	W	8P-1CP	IDOL	:30	\$1,250.00	05/16-05/16	1	1	1	\$1,250.00	
				Buyline Comment: REVISE TIME PD								
				Sales Remark: V5 REVISE TIME PD								
				V5 More than 2 codes changed								
	8	SA	7P-11P	FOX SAT NITE BASEBALL	:30	\$300.00	05/19-05/19	1	1	1	\$300.00	
	9	M-F	10P-11P	FOX TOLEDO NEWS @ 10PM	:30	\$175.00	05/14-05/18	5	1	5	\$875.00	
	10	SA	10P-1030P	FOX TOLEDO NEWS SATURDAY @ 10PM	:30	\$175.00	05/19-05/19	1	1	1	\$175.00	

Rep Order# 6814167 Ver# 5 Status Revised  
FC'd No

Traffic Order# 767208

Printed: 05/23/2012 9:58 AM  
Last Received: 05/23/2012 8:59 AM  
Showing Buylines: All Lines

2 of 3

Station WUPW-TV TOLEDO, OH.  
Advertiser ( ) US CHAMBER OF CMRC  
Product US CHAMBER  
Estimate# 436  
Buyer Scott Kahn  
Phone#  
Fax#

Agency ( ) MEDIA AD VENTURES  
8136 OLD KEENE MILL ROAD, S#A-300  
SPRINGFIELD, VA 22152  
Agency C/P1/P2/E 106/120/436  
Flight Dates 05/14/2012 - 05/20/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) ANJIE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	11	SU	10P-1030P	FOX TOLEDO NEWS SUNDAY @ 10PM	:30	\$175.00	05/20-05/20	1	1	1	\$175.00	
	12	M-F	11P-1130P	SEINFELD	:30	\$60.00	05/14-05/18	4	1	4	\$240.00	
	13	M-F	1130P-12A	THE OFFICE	:30	\$60.00	05/14-05/18	4	1	4	\$240.00	
	14	SA	4P-7P	FOX SAT BASEBALL	:30	\$200.00	05/19-05/19	1	1	1	\$200.00	
	15	SU	9A-10A	FOX NEWS SUNDAY	:30	\$15.00	05/20-05/20	1	1	1	\$15.00	
	16	TH-F	10P-11P	LATE NEWS	:30	\$175.00	05/17-05/18	1	1	1	\$175.00	
			Buyline Comment: ADD TO SKED FOR MKGD FROM H.6813893									
	17	TH-F	630P-/P	630P NEWS	:30	\$60.00	05/17-05/18	1	1	1	\$60.00	
			Buyline Comment: ADD TO SKED FOR MKGD FROM H.6813893									
	18	TH-F	10A-11A	MAURY POVICH	:30	\$50.00	05/17-05/18	1	1	1	\$50.00	
			Buyline Comment: ADD TO SKED FOR MKGD FROM H.6813893									
	19	TH-F	7P-730P	THE OFFICE	:30	\$80.00	05/17-05/18	1	1	1	\$80.00	
			Buyline Comment: ADD TO SKED FOR MKGD FROM H.6813893									
	20	TH-F	11P-1130P	SEINFELD	:30	\$60.00	05/17-05/18	1	1	1	\$60.00	
			Buyline Comment: ADD TO SKED FOR MKGD FROM H.6813893									
	21	TH-F	4P-5P	ANDERSON COOPER	:30	\$50.00	05/17-05/18	1	1	1	\$50.00	
			Buyline Comment: ADD TO SKED FOR MKGD FROM H.6813893									

--REPORT TOTALS--

Report Totals: 51 / \$5,945.00

Rep Order# 6814167 Ver# 5 Status Revised  
EC'd No

Traffic Order# 767208

Printed: 05/23/2012 9:58 AM  
Last Received: 05/23/2012 8:59 AM  
Showing Buylines: All Lines

3 of 3

Station WUPW-TV TOLEDO, OH.  
Advertiser ( ) US CHAMBER OF CMRC  
Product US CHAMBER  
Estimate# 436  
Buyer Scott Kahu  
Phone#  
Fax#

Agency ( ) MEDIA AD VENTURES  
8136 OLD KEENE MILL ROAD, S#A-300  
SPRINGFIELD, VA 22152  
Agency C/P1/P2/E 106/120/436  
Flight Dates 05/14/2012 - 05/20/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) ANJIE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

#### --SALES MONTHLY TOTALS--

May 12: 51 / \$5,945.00

Sales Totals: 51 / \$5,945.00

Station Totals: 51 / \$5,945.00

Lines not sent/rcvd/rtrn: 0 / \$0.00

#### --COMPETITIVE--

Market Totals	\$99,083	CATV	0%	WNGT	0%	WNWO	4%	WTOL	49%	WTVG	41%
		WUPW	6%								

#### --COMPETITIVE COMMENTS--

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11  
Demos RA35+

#### --- CREDIT RISK ---

CASH IN ADVANCE

EC'd No 001416/

Ver# 3 Mod# 1 Status Confirmed

Traffic Order # 767208

Printed: 05/16/2012 5:26 PM  
Last Received: 05/16/2012 5:02 PM

1 of 3

Station WUPW-TV TOLEDO, OH.  
 Advertiser ( ) US CHAMBER OF CMRC  
 Product US CHAMBER  
 Estimate# 436  
 Buyer Scott Kahn  
 Phone#  
 Fax#

Agency ( ) MEDIA AD VENTURES  
 8136 OLD KEENE MILL ROAD, S#A-300  
 SPRINGFIELD, VA 22152  
 Agency C/P1/P2/E 106/120/436  
 Flight Dates 05/14/2012 - 05/20/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) ANJIE BRADY  
 Salesperson Phone# 215-567-6005  
 Salesperson FAX# 215-567-5938

**— CONTRACT COMMENT —**

SC : \*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	1	M-F	10A-11A	MAURY POVICH	:30	\$50.00	05/14-05/18	5	1	5	\$250.00	
	2	M-F	4P-5P	ANDERSON COOPER	:30	\$50.00	05/14-05/18	5	1	5	\$250.00	
	3	M-F	630P-7P	FOX TOLEDO NEWS @ 630PM	:30	\$60.00	05/14-05/18	5	1	5	\$250.00	
	4	M-F	7P-730P	THE OFFICE	:30	\$80.00	05/14-05/18	5	1	5	\$300.00	
	5	M-F	730P-8P	HOW I MET YOUR MOTHER	:30	\$80.00	05/14-05/18	5	1	5	\$400.00	
	6	M	9P-10P	HOUSE	:30	\$400.00	05/14-05/18	5	1	5	\$400.00	
	7	W	8P-930P	IDOL	:30	\$1,250.00	05/14-05/14	1	1	1	\$400.00	
	8	SA	7P-11P	FOX SAT NITE BASEBALL	:30	\$300.00	05/16-05/16	1	1	1	\$300.00	
	9	M-F	10P-11P	FOX TOLEDO NEWS @ 10PM	:30	\$175.00	05/19-05/19	1	1	1	\$300.00	
	10	SA	10P-1030P	FOX TOLEDO NEWS SATURDAY @ 10PM	:30	\$175.00	05/14-05/18	5	1	5	\$875.00	
	11	SU	10P-1030P	FOX TOLEDO NEWS SUNDAY @ 10PM	:30	\$175.00	05/19-05/19	1	1	1	\$175.00	
	12	M-F	11P-1130P	SEINFELD	:30	\$60.00	05/20-05/20	1	1	1	\$175.00	
	13	M-F	1130P-12A	THE OFFICE	:30	\$60.00	05/14-05/18	4	1	4	\$240.00	
	14	SA	4P-7P	FOX SAT BASEBALL	:30	\$200.00	05/19-05/19	1	1	1	\$200.00	

EC'd No 001410/ Ver# 3 Mod# 1 Status Confirmed Traffic Or 767208 Printed: 05/16/2012 5:26 PM  
 Last Received: 05/16/2012 5:02 PM Showing Buylines: All Lines 2 of 3

**Station** WUPW-TV TOLEDO, OH  
**Advertiser** ( ) US CHAMBER OF CMRC  
**Product** US CHAMBER  
**Estimate#** 436  
**Buyer** Scott Kahn  
**Phone#**  
**Fax#**

**Agency** ( ) MEDIA AD VENTURES  
 8136 OLD KEENE MILL ROAD, S#A-300  
 SPRINGFIELD, VA 22152  
**Agency C/P1/P2/E** 106/120/436  
**Flight Dates** 05/14/2012 - 05/20/2012  
**Hiatus Weeks**

**Rep Firm**  
**Sales Office** ( ) PHILADELPHIA  
**Salesperson** ( ) ANJIE BRADY

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	15	SU	9A-10A	FOX NEWS SUNDAY	:30	\$15.00	05/20-05/20	1	1	1	\$15.00	
	16	TH-F	10P 11P	LATE NEWS Buyline Comment: ADD TO SKED FOR MKGD FROM H.6813893	:30	\$175.00	05/17-05/18	1	1	1	\$175.00	
	17	TH-F	630P- /P	630P NEWS Buyline Comment: ADD TO SKED FOR MKGD FROM H.6813893	:30	\$60.00	05/17-05/18	1	1	1	\$60.00	
	18	TH-F	10A-11A	MAURY POVICH Buyline Comment: ADD TO SKED FOR MKGD FROM H.6813893	:30	\$50.00	05/17-05/18	1	1	1	\$50.00	
	19	TH-F	7P-730P	THE OFFICE Buyline Comment: ADD TO SKED FOR MKGD FROM H.6813893	:30	\$80.00	05/17-05/18	1	1	1	\$80.00	
	20	TH-F	11P-1130P	SEINFELD Buyline Comment: ADD TO SKED FOR MKGD FROM H.6813893	:30	\$60.00	05/17-05/18	1	1	1	\$60.00	
	21	TH-F	4P-5P	ANDERSON COOPER Buyline Comment: ADD TO SKED FOR MKGD FROM H.6813893	:30	\$50.00	05/17-05/18	1	1	1	\$50.00	

#### --REPORT TOTALS--

Report Totals: 51 / \$5,945.00

#### --SALES MONTHLY TOTALS--

May 12: 51 / \$5,945.00

Sales Totals: 51 / \$5,945.00

Station Totals: 51 / \$5,945.00

Lines not sent/rcld/rtrn: 0 / \$0.00

#### --COMPETITIVE--

Market Totals	\$99,083	CATV	0%	WNGT	0%	WNWO	4%	WTOL	49%	WTVG	41%
---------------	----------	------	----	------	----	------	----	------	-----	------	-----

Rep Order# 14167  
EC'd No

Ver# 3 Mod# 1 Status Confirmed

Traffic Order# 7208

Printed: 05/16/2012 5:26 PM

of 3

Last Received: 05/16/2012 5:02 PM  
Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH.  
Advertiser ( ) US CHAMBER OF CMRC  
Product US CHAMBER  
Estimate# 436  
Buyer Scott Kahn  
Phone#  
Fax#

Agency ( ) MEDIA AD VENTURES  
8136 OLD KEENE MILL ROAD, S#A-300  
SPRINGFIELD, VA 22152  
Agency C/P1/P2/E 106/120/436  
Flight Dates 05/14/2012 - 05/20/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) ANJIE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

WUPW 6?

--COMPETITIVE COMMENTS--

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11  
Demos RA35+

-- CREDIT RISK --

CASH IN ADVANCE